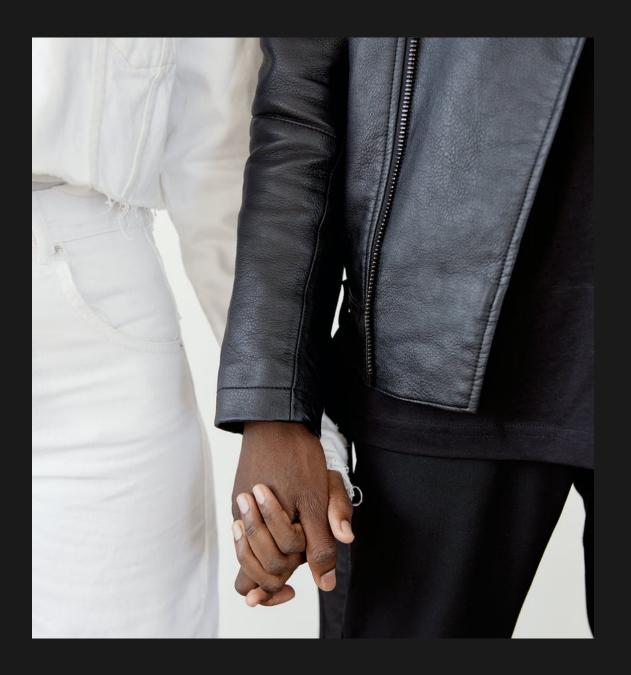
# HOUSE OF WOLF

WHERE CREATIVES CONNECT



# MEMBERSHIP

WWW.HOUSEOFWOLFINC.COM/JOIN

# A Full Service Creative House

House of Wolf is a creative house designed to make meaningful connections with artists and freelancers. We operate as a full spectrum agency providing branding, wardrobe, and marketing solutions to our members and as a community curating The Circle Magazine, writing workshops, and a range of other creative and wellness events, together.

Our legacy is to create a world where all people feel free to express their identity, sexuality, and ideas with pride.

# **Manifesto**

Life is what you make it, don't waste it.

Do what you love, love hard, eat well, think big, play often, do good, spread joy, go with the flow, leave the world better than you found it when you go.

# Culture

Firmly rooted in individuality, integrity, and innovation. We believe in a world where all people are free to express their identity, sexuality, and ideas, with pride.

# ANYTIME ACCESS & A GROWING COMMUNITY OF LIKE-MINDED VISIONARIES

Your monthly subscription grants you access to our creative team each month to help you with branding, content planning, strategy, and design.

Experience the convenience of a full service marketing agency and the priceless support from a community of industry experts, freelancers, and artists all on a similar journey.

We're not just committed to our own success, we believe that through connection we can all thrive together. And that's what matters most to us.

We'll help you work smarter not harder through our monthly community convos where we discuss industry insights, marketing hacks and ways to optimize your business for long term growth.

# 3 Membership Tiers

Choose the membership level that's right for you and your professional goals. All of our memberships offer 1 on 1 support, data driven reports and insights, and access to our digital Members Lounge where our community forum, free classes and workshops are updated every month.



**Membership Details** 





# **Membership Benefits**

- Welcome Kit
- 1 on 1 consultations
- The Circle Magazine
- BFF Rewards
- Wellness Classes
- Complimentary Grub Bucks
- Resident Directory
- Publication Features & Ads
- Social Media Content
- Marketing Tools & Playbooks
- Industry Insights & Reports
- Monthly Community Meet-ups

Membership Benefits

# **House Friends - Digital**

Our Digital plan includes full access to our digital realm and events. 15% off agency services and access to our creative team support via email. And join us online for all of our monthly curated programming and events.

# This plan includes:

- Welcome Kit (Digital)
- 15% 1 Consultation or Strategy Session
- \$10 Grub Bucks
- 10 BFF Rewards
- 1 Creative Program
- 1 Wellness Class
- 15% off Additional Programs & Classes
- The Circle Magazine (Digital)

# **Digital Welcome Kit**

A digital welcome kit to welcome you to the community and get you started with your brand new membership, including BFF Rewards and Grub Buck\$.



HOUSE FRIENDS
DIGITAL
\$0

# **House Friends - Premium**

Get everything from our Digital membership plus more rewards, unlimited email support when you need it, discounts on monthly programming, and complimentary Good Grub.

# This plan includes:

- Welcome Kit (Premium)
- 2 Monthly Consultations or Strategy Sessions
- 1 Agency Service Free
- 1 Free Wellness Class or Event
- 25% off Additional Programs & Classes
- The Circle Magazine (Digital)

# **Welcome Kit (Premium)**

A personalized welcome kit (in the mail) to welcome you to the community and get you started with your brand new membership, including 20 BFF Rewards card, \$25 Grub Buck\$ and some hand picked goodies from our current collection of merch and essentials.



HOUSE FRIENDS PREMIUM \$99

# **House Friends - Elite**

Get everything from our Digital and Premium membership, even more rewards, unlimited access and support whenever you need it, plus save more on digital gatherings and clubhouse events, and more grub for less.

# This plan includes:

- Welcome Kit (Premium)
- 3 Monthly Consultations or Strategy Sessions
- 1Agency Service Free
- 2 Free Wellness Classes or Events
- 35% off Additional Programs & Classes
- The Circle Magazine (Digital)

# Welcome Kit - Elite

A personalized welcome kit (in the mail) to welcome you to the community and get you started with your brand new membership, including 30 BFF Rewards card, \$35 Grub Buck\$ and a hand some picked goodies from our current collection of merch and essentials.



HOUSE FRIENDS

ELITE \$144

# **Member Terms**

### MONTHLY SUBSCRIPTION

Your monthly billing date is the same day you start your membership. (ex: If you sign-up on July 15th, your monthly subscription will be paid the 15th of every month.)
You can automate your payments or pay manually through the site. Our system will send a default reminder 3 days before your next bill date. If your subscription is not paid on the date due your membership will be frozen until the balance is settled. After 15 days of non-payment your membership will be canceled. Once your membership is canceled your profile is removed from our member directory and any pending appointments, classes and rewards are forfeited.

### CONSULTATIONS

Monthly consultations should be scheduled using the booking link sent via email. We send a booking link every month on the renewal date of your subscription.

Our monthly calendar fills up fast so booking well in advance is preferred.

For exclusive evening or weekend appointments, contact us with your preferred time and date and we will do our best to accomodate upon availability.

Need to reschedule an appointment? Email us within 48hrs of your appointment.

### **PUBLICATION FEATURES & ADS**

Our magazine is published on a quarterly schedule tentatively set: January, May, August, and November. Publication features & complimentary ads will be featured in the next upcoming issue.





### THE CIRCLE MAGAZINE

Your digital magazine subscription gives you forever access to all of our online articles (except premium articles). If you have a Premium or Elite plan you get early access to articles and subscriptions before they officially release online. Each issue of our quarterly publication will be sent directly to your inbox a day before print goes live on our site.

### **WELCOME KITS**

Premium and Elite welcome kits are mailed within 10 days of membership. Please allow up to 7–15 business days for delivery.

### **COMPLIMENTARY CLASSES & EVENTS**

All complimentary classes and events must be redeemed within the period of each membership month. Retreats on location are not eligible. You can not accumulate your complimentary classes and events to use in later months. If you do not redeem any of your bookings they are forfeited at the end of each month.

### **AGENCY SERVICES**

Free agency service can not exceed \$300. To claim your free service you must email naomiw@houseofwolfinc.com with the name of the service you're interested in. You'll receive an email with a booking link to schedule a consultation for the service.

We can not guarantee completion of your project within a specific time period, as we're working on multiple projects. We typically can finish a job within 7 days depending on the service booked. (See our Service Manual to learn more about our offerings.)





### **CONNECT ONLINE**

Establish valuable connections at our monthly kinship circles where our members share their milestones and meaningful moments over Good Grub.

### **BFF REWARDS**

Earn points for every purchase made with us, attending events, completing challenges, and more. (See full terms in our BFF REWARDS book attached to your welcome email)

Reach BFF status (1500+ points) and you'll earn monthly incentives for a year. Plus get \$5 cash back on every 100 points you earn.

BFF Status is only valid for a 365 day period. All points and badges expire on 12/31 every year.

### **WELLNESS CLASSES**

When we feel well, we live well. Join us every month for curated classes like Nirvana Yoga, Mindfulness, Mantras & Guided Meditations to help improve your overall wellness and productivity.

### CREATIVE PROGRAMMING

Write Now Wednesdays, for writers of all skill levels to explore and expand their creative voice, Music Mondaze for artists to feature their music and broaden grow their fam base, Paint n' Sips and more curated programming coming soon.





### RESIDENT DIRECTORY

All members are added to our resident directory with links to your brand or business. Send us a picture, logo, and links to your site or social media account. We feature members on our social channels and in our monthly newsletter to introduce you to our community and network, creating more visibility for your brand or business.

### GOOD GRUB COMPLIMENTARY

Good Grub is a plant based gourmet experience only available to local members. Come grub with us when our clubhouse opens Fall 2021. All members receive up to 35\$ credit every month, to be used towards our menu.

### MEMBERSHIP CANCELATIONS

We hate to see you go. Our goal is to make our memberships beneficial for all. In the event you want to end your membership send us an email with your reques to cancel, include your account name and email you used to sign-up. Send to: naomiw@houseofwolfinc.com

Due to the nature of our memberships we can not offer refunds on paid subscriptions. You can cancel or pause your membership at any time. However your account features will remain active until the end of your billing period.

for questions and additional info please email our membership coordinator,





# LET'S GET THIS FRIENDSHIP STARTED RIGHT.



SIGN UP & START ENJOYING THE PERKS OF BEING CREATIVELY CONNECTED.

WWW.HOUSEOFWOLFINC.COM/JOIN